



Dear Franchisee:

It has been brought to the attention of Doctor's Associates Inc. ("DAI") that you have made a contribution to a politically oriented organization. It is our understanding that you intended this solely as a personal contribution and that you were not intending to make any representation on the part of the SUBWAY brand. You have represented to us that your bookkeeper inadvertently used one of your business accounts that included the trademark to make the actual contribution.

While we understand that as an individual you have a right to your personal beliefs and freedom of association, when you use the SUBWAY trademark it reflects on the entire SUBWAY brand. As you are aware the trademark "SUBWAY" is owned by DAI and DAI strictly limits that the trademark only be used in accordance with DAI's policies in connection with advertising your franchised restaurant for business as a branded SUBWAY restaurant. You should also be aware that your franchise agreement prohibits your use of the SUBWAY trademark as part of your business or corporate name. Further, it states that you agree to "...not use the Trademark in a manner that degrades, diminishes, or detracts from the goodwill of the business associated with the Trademark" and "to promptly change the manner of such use if requested to do so by us."

Therefore, DAI is currently advising all franchisees that it is DAI's policy that the trademark may not be used by any franchisee in connection with any personal political stance adopted by a franchisee.

Please direct any questions concerning this letter to the undersigned. Thank you for your prompt attention to this matter.

Very truly yours;

Doctor's Associates Inc.